

SNOW

That Steals the Show

Special Effects for When the Performance Matters.

Bring wonder and joy to life with cinematic snow that fills every scene with enchantment. Cascading flakes transform streets, storefronts, and stages into breathtaking winter settings. Indoors or outdoors, create memorable experiences with the spectacular effects you need to headline this year's holiday production.

CITC



The Secret to Showstopping Events

With SnoBiz®, you can shape the perfect snowfall. Choose the flake size to match your event. When it's over, it vanishes as easily as it appears, with flexible disposal options such as compost, water-rinse, or standard waste, it saves hours of labor and reduces costs. Enjoy the beauty of snowfall while keeping backstage as joyful as the season.

Safe to the Last Flake

Touch-safe for kids, pets, and guests, SnoBiz® is interactive, worry-free, and real snow you can hold. No vanishing, no melting—just pure winter fun. Guests can play, pose, and capture moments that spark social sharing and seasonal buzz.

The Greenest Flurry on the Market

Made from plant-based, non-toxic, and biodegradable materials, SnoBiz® creates a snowfall that's as gentle on the earth as it is dazzling for audiences. Unlike synthetic or plastic décor that lingers as waste, SnoBiz® dissolves quickly in water and won't harm the environment—even when used outdoors or near natural waterways. SnoBiz® is tested to ensure it's safe for streams, lakes, and the landscapes where the magic happens.

Cue the Snowfall

Pair SnoBiz® with our SnoTumbler or SnoCradle Delivery Systems to create a natural, fluttering snowfall overhead and deliver a brilliant holiday spectacle your audience will always remember. With ShotMax®, send snow swirling into the spotlight, adding motion, energy, and a sense of wonder to every event.

EXPLORE SNOBIZ® DELIVERY SOLUTIONS FROM CITC



GET A **SAMPLE PACK** OF SNOBIZ®!



Don't Get Left Out in the Cold

Smart planning is the secret to a flawless winter production, and snow should be at the top of your list. **Each season, demand for snow effects surges and availability becomes limited fast.** Ordering early ensures you get the perfect snowfall for your event.

30 Years of Wonder

For more than three decades, CITC FX has been an innovator in atmospheric effects – from snow and fog to haze, bubbles, and wind. From Broadway stages to theme parks and global productions, CITC creates unforgettable experiences that captivate audiences worldwide.

VISIT CITCFX.COM OR CONTACT US AT INFO@CITCFX.COM

EXPLORE MORE
EFFECTS FROM CITC

